Increase Your Revenue with Geo-Targeted Ads

Are you tired of spending big on Google Ads without seeing the ROI you expected? Geo-targeted advertising is the smarter, more cost-effective way to get in front of the right customers at the right time—without breaking the bank.

With geo-targeted ads, you can:

☑ Reach high-intent customers—Your ads will only show to people in specific locations who are most likely to convert.

☑ Reduce wasted ad spend—No more paying for clicks from people outside your service area.

☑ Increase foot traffic & calls—Target customers near your business and drive them to take action.

☑ Outperform competitors—Show up where it matters most and stay top-of-mind.

💰 Now you can reach thousands of potential customers in your target area—at a fraction of what you'd spend on Google Ads! Instead of competing in expensive bidding wars, you'll dominate local searches and mobile devices, driving real results for your business.

Let's get you more customers for less. Ready to start? Let's talk today!

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Where your ads will display

abc NEWS · B/R BLEACHER REPORT · CNN · Ask.com · BBC

Better Homes & Gardens · Bloomberg Business · allure · CBS · BUSINESS INSIDER

ebay · eHow

Autotrader · bon appétit · c|net · CountryLiving · COSMOPOLITAN

delish · VARIETY · Entrepreneur · food network · ELLE · GQ

Entertainment · ESPN · EVERYDAY HEALTH · HGTV · FORTUNE · FOX NEWS channel · THE GLOBE AND MAIL

Health · FOOD BEAST · FOOD&WINE

Kelley Blue Book KBB.COM The Trusted Resource · Investopedia · HISTORY · REAL SIMPLE

Jamie Oliver · InStyle · Momtastic

Inc. · HUFFPOST · LIVE SCIENCE · Merriam-Webster · NBA · TEACH BESIDE ME

NYLON · NATIONAL POST

NFL · msn · NASCAR · RollingStone · PureWow · RACHAEL

People · Today's Parent · TechCrunch · Parents · TED · SAVEUR · Sports Illustrated

The Weather Channel · The Washington Times · THE HOLLYWOOD REPORTER · The New York Times · the BUMP

TeenVOGUE · the FASHION SPOT · Yummly · The Guardian · Woman's Day

yahoo!sports · WebMD · USA TODAY · THE WALL STREET JOURNAL. IT'S YOUR BUSINESS · wikiHow
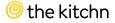
marie claire · the kitchn · Los Angeles Times

Ways to target your competition

Location Targeting

On-Premise Targeting

With on-premise mobile location targeting we take geo targeting to a new level. Blueprinted locations means we can tell precisely whether a person is in a store, in a parking lot or within walking distance of a location. All this means very accurate mobile targeting, allowing you to immediately impact present and future behaviors.

Proximity Targeting

With proximity targeting, you can reach consumers in real-time when they are around Blueprinted locations. Proximity targeting allows you to define a geofence around a specific location to message or influence nearby consumer behavior.

Neighborhood Targeting

Neighborhoods location based targeting allow marketers to reach their audiences within unique geographical boundaries based on visitation patterns and audience segments, providing a scalable and custom marketing solution.

Audience Targeting

Location-based Audience Targeting

With Location-based Audience Targeting you can target potential customer audiences based on their real-time location and location history. This includes your own location and your competitor's locations.

Behavior-based Audience Targeting

Behavioral-based Audience Targeting combines visitation behaviors with demographic information to build sophisticated audience profiles. This data can be used to target potential customer audiences based on brand preferences, lifestyle, and interests.

Custom Audience Targeting

Create tailored segments for audience targeting based on visitation data, behavioral attributes, demographic details, and purchase information.

Ad cost per week minimum $200.00 = 80,000 Ad impressions per month

Ad Design $450.00 (Includes all sizes needed)

Ad Sizes Needed: (Dimensions must be exact).
160x600, 300x50, 300x250, 300x600, 320x50, 336x280, 728x90, 970x90, 970x250
Max file size: 300MB or less
Accepted file formats: PNG, JPEG, JPG or GIF.

Campaign Snapshot

- Monthly Ad Budget: $800.00

- Estimated Monthly Impressions: 80,000

That means your brand will be seen approximately 80,000 times each month by your target audience — and for less than 1¢ per impression, that's extremely cost-effective exposure.

What That Means for You:

- Estimated Clicks (at 0.5%–1% CTR): 400–800/month

- Estimated New Leads or Site Visits: 400–800/month

- Conversion Potential: Even a modest conversion rate can generate meaningful ROI.

If each conversion is worth even $100 in profit, just 5–8 conversions a month could cover or exceed your ad spend — and that's before factoring in lifetime value from repeat customers or referrals.

Looking forward to getting you more business!

JM
CONSULTING

JM Consulting is a local company offering sophisticated search marketing strategies, social media, content marketing, analytics, email marketing strategy, consulting services, and more. No matter what the marketing mix, our goal is to always achieve and exceed the goals and metrics we collectively set. We offer several marketing packages to fit your business needs. Please contact us for a free consultation and analysis.

MARKETING SERVICES

DIGITAL MARKETING
Leverage the potential of the Internet to promote your business through website development, search engine optimization, pay-per-click advertising, email marketing and more!

CALL TRACKING
We are experts at utilizing call tracking and reporting to determine what is working best in your marketing efforts. Placing tracking numbers on ad sources gives us a true ROI that tells us what is working and what isn't.

SOCIAL MEDIA
Engage customers in the interactive dialog. It is an excellent tool to build awareness for your business, offer special promotions, and even generate new business leads. Paid social media marketing gains new revenue at a very low cost.

ADVERTISING
We offer high-impact advertising that is not just creative, but sells! We create consumer and B2B advertising for all types of media from print to broadcast; from online to outdoor.

STRATEGY ANALYSIS
We analyze your business, competi-tion, and marketplace; identify key customer segments; develop effective sales messages and structure market-ing plans that achieve your goals.

BRANDING
More than just a logo or slogan, brand-ing is a projection of the business promise, positioning, and principles that will resonate with your core customers in your marketplace.